

SPX EUROPEAN AWARDS 2024

Congratulations, your project has been shortlisted for the SPX European Awards 2024!

WHAT TO DO NOW?

We invite you to produce a **short video summarizing in the best possible way your initiative**. It can include testimonials of both patients and caregivers or any other person that has been part of the project. Feel free to show the content that you believe explains best what your project is about and the impact it has on patient experience.

VIDEO REQUIREMENTS

- SIZE | 1920x1080px Aspect ratio: 16:9
- FORMAT | .mp4 or .mov
- **DURATION** | 1 minute maximum
- LANGUAGES | Your video can be produced in any language.
- SUBTITLES | Along with your video file, you will need to send subtitles of your video in English (no matter the language in which it was initially produced) as a **separate file in .srt format**. If you need assistance, you can use a free tool such as <u>Veed</u> to help you automatically generate them.
- OPENING & CLOSING | We will take care of adding the opening and closing screen. Please do not include any opening or ending animation with your logo in the video.

ADDITIONAL INFORMATION

In order to add them to all the SPX communication, we will also need:

- Your logo (.png format)
- The name and tagline of your project in English

SUBMISSION DEADLINE

All the material will have to be sent before 22 March 2024 at 1:00pm via this SUBMISSION FORM.

WHAT'S NEXT?

Your video, along with all other shortlised projects, will be shared on our website and submitted to a **public vote** which will run from **28 March until 8 April 2024**. The results of this vote will be taken into account by the second jury who will make the final selection. The name of the winners wil be revealed on April 30 during the Awards ceremony in Morges, Switzerland.

VIDEO | SAFE AREA GUIDE



Please DO NOT place any important information in the margins (green area). Please DO NOT add logos or subtitles directly in the video. Please DO NOT add any opening or closing animation at the start and end of the video.

We kindly invite you to respect these guidelines in order to guarantee the smooth running of the public vote. Failure to comply may result in SPX reserving the right to exclude the candidate from the competition. If you have any doubt or questions, please contact us at <u>info@spexperience.org</u>.

THANK YOU!

